



Harsco Environmental Launches ecoproducts™ To Drive Zero-Waste Philosophy

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- *Business renames Applied Products line to ecoproducts™ reflecting capabilities as an end-to-end solutions provider.*
- *Grounded in innovation, the ecoproducts™ line combines value, performance and sustainability for customers and industry.*

CAMP HILL, Pa., Nov. 29, 2021 (GLOBE NEWSWIRE) -- [Harsco Environmental](#), a division of [Harsco Corporation](#) and the trusted global leader in environmental services and innovative products, today announces it has launched [ecoproducts™](#) - a new service line that includes 62 products serving seven industries, including iron and steel, road making and abrasives, roofing, construction and cement.

Formerly named Applied Products, the new ecoproducts™ moniker better reflects Harsco Environmental's positive impact on the environment. ecoproducts™ strives to provide a sustainable alternative to virgin material by being more cost effective and offering higher performance than raw materials such as mined or processed metals.

"Where most see waste, we see unimagined value," said Russ Mitchell, Vice President and Chief Operating Officer for Harsco Environmental. "Since our inception, Harsco Environmental has been renowned for its vast service offerings and has remained at the front lines for our customers. As we evolve into an environmental solutions provider, we are committed to increasing our sustainable offerings. Our rebranding to ecoproducts™ better represents what this product line offers to all stakeholders, the industry and our customers."

Today's launch is a commitment by Harsco Environmental to its future strategy of solving its customers' most difficult environmental challenges, safely and sustainably, through the development of end-to-end solutions. To support this focus, the Company adjusted some of its internal structure and launched a new website focused on ecoproducts™.

The new Harsco Environmental website provides an enhanced user experience while exploring its suite of products and solutions, including ecoproducts™. The website focuses on the user journey, ensuring that customers find the most suitable solution to their need, quickly and efficiently. Service solutions are segmented by steelmaking phase and cater to product-specific users who can explore offerings by industry.

As the most comprehensive provider of onsite material processing and environmental services to the global metals industry, Harsco Environmental has operations at more than 130 customer sites across more than 30 countries. To learn more, visit www.harsco-environmental.com.

About Harsco Corporation

Harsco Corporation (NYSE: HSC) is a global market leader providing environmental solutions for industrial and specialty waste streams, and innovative technologies for the rail sector. Based in Camp Hill, PA, the 12,000-employee company operates in more than 30 countries. Harsco's common stock is a component of the S&P SmallCap 600 Index and the Russell 2000 Index. Additional information can be found at www.harsco.com.

About Harsco Environmental

Harsco's Environmental division is the trusted global leader in environmental services and innovative products to the metals industry, with operations at over 130 customer sites across more than 30 countries. The division is a technology partner to cleaner, more efficient metal production, providing customers with economically and environmentally viable solutions for the treatment and reuse of production waste streams. Visit www.harsco-environmental.com to learn more.

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Source: Harsco Corporation